

WHAT IS CLAIMED IS

- (1) A plastic container, which comprises:
a hollow body of plastic material having a lower supporting base, a sidewall extending upwardly from the lower base, and an upper portion extending upwardly from the sidewall, said upper portion including at least one opening therein;
two label panels spaced from each other, one on the upper portion and one on the sidewall; and
an integral handle at least in part on the sidewall.
- (2) A container according to claim 1, wherein said container has an essentially rectangular configuration, with two opposed relatively larger sidewall sections and two opposed relatively smaller sidewall sections.
- (3) A container according to claim 2, wherein at least one sidewall section is relatively flat so that the container may be supported on said flat sidewall section.

- (4) A container according to claim 2, wherein the sidewall sections are connected by rounded corners.
- (5) A container according to claim 2, wherein the sidewall includes at least one inwardly depressed channel extending along the sidewall of the container.
- (6) A container according to claim 5, wherein said channel extends continuously along at least three sidewall sections.
- (7) A container according to claim 5, including at least three of said channels spaced from each other.
- (8) A container according to claim 5, wherein said depressed channel at least in part has a wavy configuration.
- (9) A container according to claim 8, including three of said channels spaced from each other, each at least in part having a wavy configuration.

- (10) A container according to claim 9, wherein at least one of said channels extends from the sidewall onto the lower base.
- (11) A container according to claim 9, wherein at least one of said channels completely and continuously circumscribes the sidewall.
- (12) A container according to claim 2, including two openings on the upper portion spaced from each other.
- (13) A container according to claim 2, wherein one of said label panels is located on a relatively smaller sidewall section.
- (14) A container according to claim 2, wherein the handle is located on a relatively smaller sidewall section.
- (15) A container according to claim 2, wherein the handle extends from a relatively smaller sidewall section to the upper portion.

- (16) A container according to claim 12, wherein said two openings are separated by a label panel.
- (17) A container according to claim 12, wherein the handle is located generally centrally on a relatively smaller sidewall section and adjacent a label panel.
- (18) A container according to claim 7, wherein at least one of said depressed channels continuously extends over two relatively larger sidewall sections and one relatively smaller sidewall section.
- (19) A container according to claim 2, wherein said container is a blow molded plastic container with a capacity of at least one gallon.
- (20) A container according to claim 2, wherein said container is a blow molded plastic container with a capacity of at least two gallons.